



Encompassing all things exclusive, extraordinary, and succulent, FIN – an acronym for “fabulous is needed” – is Thailand’s premier boutique wine distributor and event planning organization. Started by Benjawan Wisootat and Jan Ganser in 2003, the two came together with their successful pasts in both the world of wine and functions to offer a unique outlet for luxury locations to showcase something special. Embracing the finely crafted products of small winemakers from 15 countries, FIN not only supplies five-star hotels, high-end boutique resorts, and top restaurants all over Thailand with exclusive wines but also provides access to the attentive minds of expert event planners devoted to all details surrounding entertainment, décor, food, and drink.

After years of providing services, FIN has developed a concept to incorporate every aspect of the company’s specialties. As an approach for persons with an appreciation for the finer things in life, FIN presents Fabulous Weekend – an experience for all the senses. As an essentially all-inclusive experience, the company brings together five interested couples from all over to take part in a fun-filled trip on Koh Samui including a two nights stay at a five-star hotel, interactive meals, cocktails, two five-course wine dinners, a spa treatment, high-tea, limo transfers, as well as round trip flights to and from Bangkok.

FOREVER FABULOUS

Throughout the weekend extravaganza, participants will present the palate with wines from Spain, France, Germany, Austria, and more. Though the unique wine selection offers outstanding tastes, such as the minimally acidic and aromatic qualities of Vincent Ricard’s 2010 Le Petiot Touraine Sauvignon, FIN utilizes knowledge of the available wines to pair the exceptional foods of Koh Samui with great precision. Not only an island paradise, Koh Samui is home to some of the world’s most talented culinary masterminds and FIN successfully integrates the cuisine with equally as superior wines.

Among a rather diverse serving menu at each location, FIN tackles a cuisine most wine connoisseurs generally shy away from – the food of Thailand. Comprised of a variety of spices and herbs, the complexity of Thai dishes poses quite the problem for most but as one of the many admirable traits of FIN, the expert team pairs with ease as they enhance the flavor profiles of curries, chili, kaffir lime, and much more with an appropriate and equally as interesting wine. With other dishes of Asia and the Mediterranean, FIN never fails to satisfy the palates of all in attendance.

Taking great pride in particularly placing the limited number of boutique wines, FIN maintains a presence at some of Koh Samui’s most premier properties, such as Six Senses, Sala Samui, Tongsai Bay, Hansar, Zazen Boutique Resort & Spa, Kamalaya, and Rocky’s. With fabulous wines in fabulous places, FIN has accomplished to sustain quite the positive buzz throughout the island. In addition to an emphasis on quality wine, food, and luxury lifestyle events, FIN also participates in charitable efforts in hosting exclusive, five-star charity soirees, donating proceeds to local organizations.

www.fin-wine.com, www.fin-event.com

Photos courtesy of FIN

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